

PROGRAM OUTCOMES

UNDERGRADUATE PROGRAMS

ABS - ASSOCIATE IN BUSINESS STUDIES

Upon completion of the program, students will be able to:

- Demonstrate a basic understanding of the functional areas of business
- Identify appropriate practical strategies
- Develop capabilities in working with others
- Construct, analyze and evaluate different forms of argument and present them in a logical and coherent manner
- Critical thinking

BBS – BACHELOR IN BUSINESS STUDIES

Upon completion of the program, students will be able to:

- Demonstrate an understanding of the functional areas of business
- Identify appropriate practical strategies
- Develop capabilities in working with and managing others
- Construct, analyze and evaluate different forms of argument and present them in a logical and coherent manner
- Critical thinking

BBA – BACHELOR OF BUSINESS ADMINISTRATION

Upon completion of the program, students will be able to:

- Demonstrate an understanding of the functional areas of business, including Marketing, Business Finance, Accounting, Management - including Production and Operations Management, Organizational Behavior, and Human Resource Management - Legal Environment of Business, Economics, Business Ethics, Global Dimension of Business, Information Systems, Quantitative Techniques/Statistics, and Business Policies
- Demonstrate an understanding of the functional areas of business of Finance, Operations, Marketing, Human Resources and Leadership
- Identify appropriate practical strategies
- Develop capabilities in working with and managing others
- Construct, analyze and evaluate different forms of argument and present them in a logical and coherent manner
- Critical thinking



BIM – BACHELOR IN INTERNATIONAL MANAGEMENT

Upon completion of the program, students will be able to:

- Demonstrate a thorough understanding of Design Management/ Fashion Management/ Hospitality Management/ Sports Management/ Technology Management/ Tourism Management
- Demonstrate an understanding of the functional areas of business of Finance, Operations, Marketing, Human Resources and Leadership
- Identify appropriate practical strategies
- Develop capabilities in working with and managing others
- Construct, analyze and evaluate different forms of argument and present them in a logical and coherent manner
- Critical thinking

GRADUATE PROGRAMS

MBS - MASTER IN BUSINESS STUDIES

Upon completion of the program, students will be able to:

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Domain-specific skills and knowledge

MBA - MASTER OF BUSINESS ADMINISTRATION

Upon completion of the program, students will be able to:

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in the areas of Marketing, Human Resources, Finance, and Operations

MIM – MASTER IN INTERNATIONAL MANAGEMENT

Upon completion of the program, students will be able to:

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in Asian Management / Business Analytics / Business Communication / Digital Business / European Management / Global Banking / Global Economics / Global Entrepreneurship / Global Leadership / Healthcare Management / Public Sector Management / Small Business Management / Strategic Management / Supply Chain Management



MIM - MASTER IN INTERNATIONAL MANAGEMENT IN FINANCIAL MANAGEMENT (FORMER MS - MASTER OF SCIENCE IN FINANCIAL MANAGEMENT)

Upon completion of the program, students will be able to:

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in Financial Management

MIM - MASTER IN INTERNATIONAL MANAGEMENT IN SUPPLY CHAIN MANAGEMENT (FORMER MS - MASTER OF SCIENCE IN OPERATIONS MANAGEMENT)

Upon completion of the program, students will be able to:

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in Supply Chain Management

MIM - MASTER IN INTERNATIONAL MANAGEMENT IN MARKETING MANAGEMENT (FORMER MA - MASTER OF ARTS IN MARKETING MANAGEMENT)

Upon completion of the program, students will be able to:

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in Marketing Management

MIM - MASTER IN INTERNATIONAL MANAGEMENT IN HUMAN RESOURCE MANAGEMENT (FORMER MA - MASTER OF ARTS IN HUMAN RESOURCE MANAGEMENT)

Upon completion of the program, students will be able to:

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in Human Resource Management



MIM - MASTER IN INTERNATIONAL MANAGEMENT IN FASHION MANAGEMENT (FORMER MA - MASTER OF ARTS IN FASHION MANAGEMENT)

Upon completion of the program, students will be able to:

- Demonstrate leadership competencies
- Act in an ethical manner
- Communicate effectively
- Act effectively in a global business environment
- Integrate strategies within the overall organizational context
- Develop skills and deep knowledge in Fashion Management

POSTGRADUATE PROGRAMS

DBA – DOCTORATE IN BUSINESS ADMINISTRATION

- Lead and work effectively with often multiple teams in multiple roles
- Act in an ethical manner
- Communicate complex information clearly and effectively
- Act independently and with originality in a business environment
- Operate in complex, unpredictable and/or specialized organizational contexts
 - Advanced understanding and deep knowledge in the areas of Marketing, Human Resources, Finance, and Operations

DPHIL - DOCTORATE OF PHILOSOPHY OF MANAGEMENT

- Lead and work effectively with often multiple teams in multiple roles
- Act in an ethical manner
- Communicate complex information clearly and effectively
- Act independently and with originality in a business environment
- Operate in complex, unpredictable and/or specialized organizational contexts
- Advanced understanding and deep knowledge in the areas of Global Business and Management, Higher Education, and Human and Organizational Behavior

